

The RBMA Store is your source for radiology specific products. Choose from a variety of items designed for the radiology business management professional.

BOOKS

The HIPAA Workbook for Privacy and Security

A radiology-specific guide to implementing HIPAA. Sample policies, procedures, forms, agreements, planning/implementation guidelines and much more.

Member \$995 • Non-member \$1,295

HIPAA Security Regulations

Member \$100 • Non-member \$200

Compliance Implementation Toolkit

Comprehensive step-by-step guide providing the framework for implementation of a compliance program designed specifically for radiology practices. The Toolkit includes standards, policies/procedures, forms, reports and templates.

Member \$895 • Non-member \$1,295

SURVEY RESULTS

Annual comprehensive survey results include data compiled from similar radiology practices. Valuable information allows the radiology business professional to:

- Compare their business to others in the industry
- Create a benchmark from which to grow
- Reveal where improvements can be made
- Validate successes

Surveys published annually include:

- **Accounts Receivable Performance Survey**
- **Manager's Compensation Survey**
- **Imaging Center Performance Survey**

Member \$300 • Non-member \$200

PUBLICATIONS

RBMA Bulletin Subscription

Share the knowledge. Purchase additional subscriptions for your office.

Member \$100 Non-member \$150**

**Subscription amount will be pro-rated depending upon time of year order is placed. All renewals are effective January 1.*

CORPORATE PARTNERS

Mailing Lists

Direct mail continues to be an effective way to deliver your message. Rent the RBMA membership mailing list and gain access to industry buyers.

Member \$425 • Non-member \$495

E-Flash

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\$100 each or \$150 for pre- and post attendee list

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All Corporate Partners will be listed in the RBMA Corporate Partner Directory with a company description and with the ability to search for vendors by service. Consider upgrading your listing to include a hyperlink to your company Web site. Potential customers have immediate access to your products and services.

Members Only \$250

ORDER FORM

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READY, SET, GO-HIPAA Security:				
You SHOULD Be On SET By Now e-Seminar [†]	\$89	\$159	_____	\$_____
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Meet the Press—Thinking Like a Journalist [†]	\$89	\$159	_____	\$_____
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The HIPAA Workbook for Privacy and Security	\$995	\$1,295	_____	\$_____
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2003 Accounts Receivable Performance Survey Results.	\$200	\$300	_____	\$_____
2004 Accounts Receivable Performance Survey Results.	\$200	\$300	_____	\$_____
2004 Manager's Compensation Survey Results	\$200	\$300	_____	\$_____
Imaging Center Policy and Procedure Manual	\$695	\$995	_____	\$_____
Mailing List Rental	\$425	\$495	_____	\$_____
E-Flash	\$1,000	\$1,400	_____	\$_____
Corporate Partner Directory Hyperlink (members only)	\$250	\$250	_____	\$_____
RBMA Book of Inspirations Journal.	\$5	\$5	_____	\$_____
RBMA Bulletin subscription**	\$100*	\$150*	_____	\$_____
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* Available April 2005
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 † E-Mail address required.

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